National Guard Bureau

The Office of Equal Opportunity and Civil Rights

“Thunderbolt Thinking Model”

Ms. Jacqueline Ray-Morris

May 2, 2006

National Guard Bureau

The Office of Equal Opportunity and Civil Rights

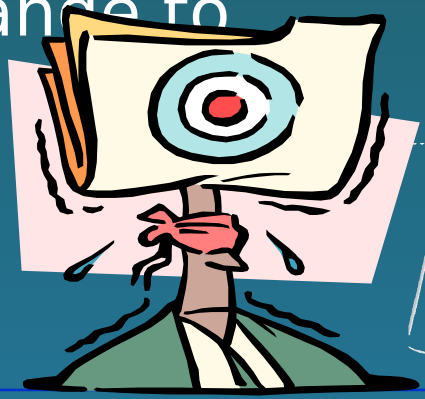
"Equal Opportunity. . .The Watermark"

Workshop Objectives

- How to assess your natural thinking style and approach to problem-solving, decision-making and innovation.
- How to turn ideas into result-getting actions and accomplishments.
- In this training session, you will examine traditional thinking approaches that signal trouble and find out how to discover your current thinking boundaries.

Thunderbolt Thinking…Why Now?

You don’t need a life-threatening experience to get unstuck. What you do need is the flexibility, awareness, and change to risk rearranging your thinking so you can make a transformational shift; the shift from one answer to a multitude of alternatives, from inertia to action, from resisting change to welcoming it.



National Guard Bureau

The Office of Equal Opportunity and Civil Rights

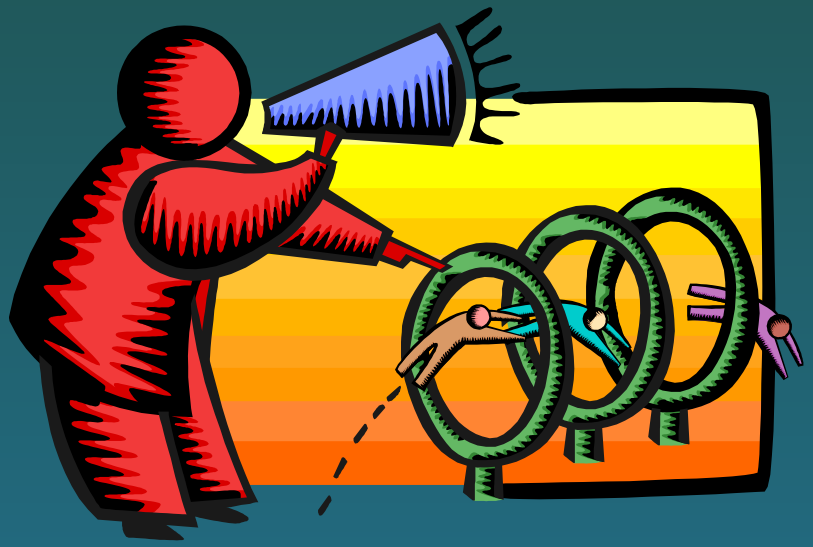
Reasons.....

- *We loose opportunities because we don't embrace change*
- *This short sightedness stunts our growth, our vision, and our possibilities*
- *We move at such a rapid pace that we miss the freshness. Life blinds our vision, deadens our taste, and numbs our touch. We're stuck on a daily treadmill, running faster and faster – and don't even know it!*

National Guard Bureau

The Office of Equal Opportunity and Civil Rights

The Model



- Expand your perspective
- Rachet Up your Brain-Power
- Turbo-Charge your environment
- Master the conversation
- Be a Catalyst

National Guard Bureau

The Office of Equal Opportunity and Civil Rights

Expand Your Perspective

Expand your perspective by looking at alternatives

National Guard Bureau

The Office of Equal Opportunity and Civil Rights

Rachet Up Your Brainpower

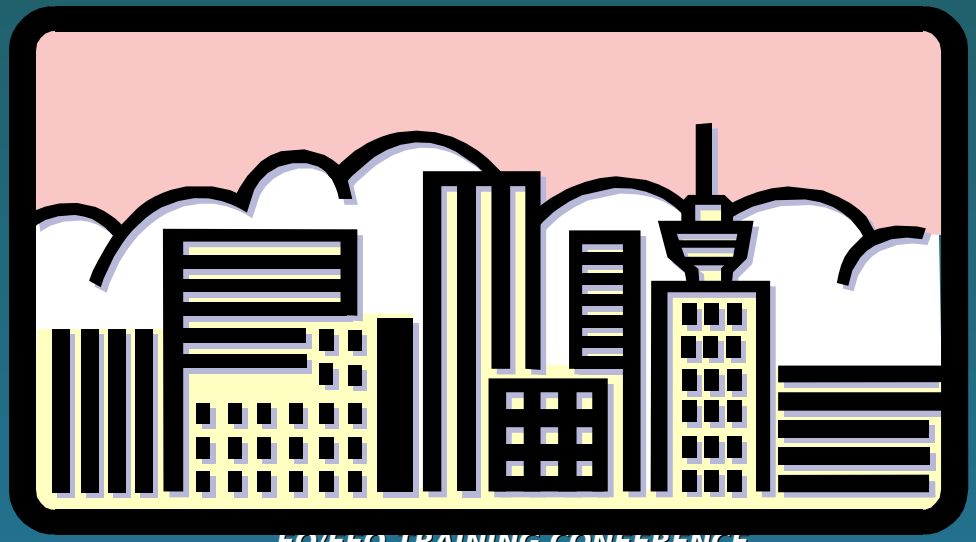
Rachet up your brainpower
by tapping into your hidden resource.

National Guard Bureau

The Office of Equal Opportunity and Civil Rights

Turbo-Charge the Environment

Turbo-charge the environment
by creating a stimulating thinking environment.



National Guard Bureau

The Office of Equal Opportunity and Civil Rights

Master the Conversation

Master the conversation
by identifying both parts of the conversation.

National Guard Bureau

The Office of Equal Opportunity and Civil Rights

Be a Catalyst

Be a catalyst
by moving to action with a system in place.

National Guard Bureau

The Office of Equal Opportunity and Civil Rights

A Five-Step Format

"Equal Opportunity… The Watermark"
EO/EEO TRAINING CONFERENCE
30 April – 4 May 2007

National Guard Bureau

The Office of Equal Opportunity and Civil Rights

Questions?

The Birth of Bun Huggers

- Challenge: Redesign panty hose for the male consumer
- Questions to answer: Who is the target market?
- What do pantyhose for men look like?
- How do we package panty hose for men?
- What is the product name?

The Birth of Bun Huggers

- Team “A” are the Designers
- Team “B” are the Public Relations Specialist
- Team “C” are the Name Developers
- Team “D” are the Financiers

Exercise Challenges

- Were there challenges in completing this exercise?
- If so, what were some of them?

National Guard Bureau

The Office of Equal Opportunity and Civil Rights

“Thank You!”